# CORPORATE GIFTING MADE EASY

Sweet Happiness, Delivered.





# SWEET HAPPINESS DELIVERED

We set out to create a GIFTING company and ended up in the HAPPINESS business.

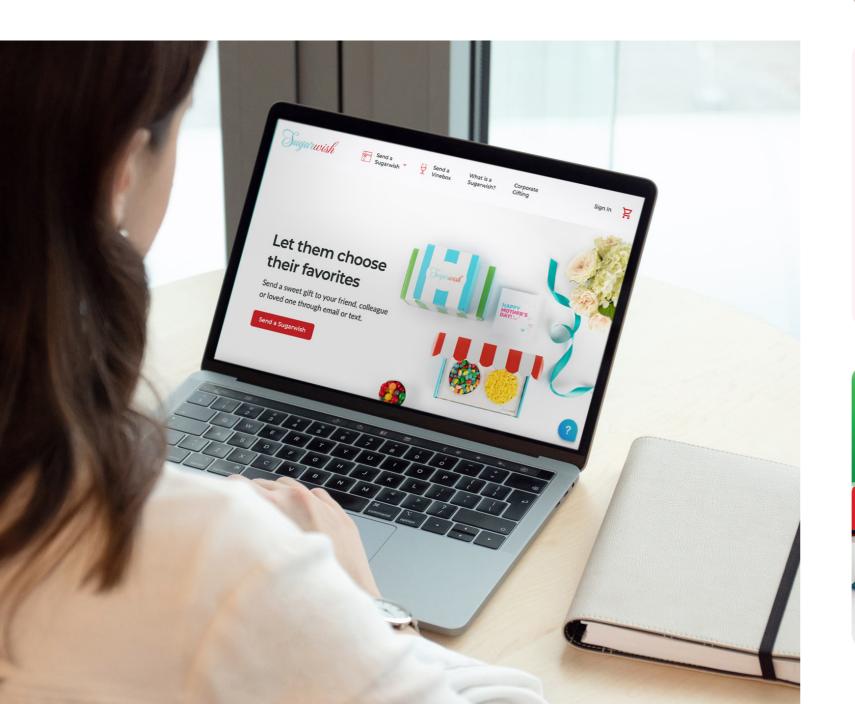
An innovative gifting concept launched the Sugarwish brand, but the secret to our success comes down to good, old-fashioned happiness.



LESLIE LYON + ELISABETH VEZZANI

# CORPORATE GIFTING MADE EASY

**HOW IT WORKS** 





# YOU PICK THE GIFT

Choose from candy, popcorn, cookies, snacks, coffee & tea, wine, or dog treats - and then select the gift size.

Select a Sugarwish eCard, fill in a personalized note, and hit send. All you need is your recipient's email. (Send your wish via text, Slack, Teams or your favorite messaging app, too!)

2.

#### THEY SELECT THEIR FAVORITES

They choose from dozens of options to get exactly what they want.

The eCard goes out on the day you choose with an invitation for the recipient to select their favorites from a variety of premium treats and beverages including: candy, popcorn, cookies, snacks, tea/coffee, dog treats and wine.





**3.** 

### **WE DELIVER WITH CARE**

We box up their choices in our signature awning box and deliver directly to their door (or desk!)

They'll enjoy a premium unboxing experience and delight in the selections THEY chose!

No matter what gift you decide to

GIVE

they're sure to get their

FAVORITES.





























**CANDLES** 





# YUMMY TREATS



Put a smile on their face with yummy treats they're sure to love - because THEY pick their favorite flavors!

# Sugarwish CANDY WISHES



#### CANDY IS LIFE'S WAY OF MAKING UP FOR MONDAYS







Who doesn't want to be a kid in a (virtual) candy store? Your recipients will love visiting our online candy shoppe to select their favorite flavors - smiles guaranteed!







Sugarwish

Candy











GRAND







We're suckers for snacks - sweet, salty, spicy - you name it. Recipients will love selecting their favorites from spicy peanuts to dried fruit. Munch away!





TRAIL MIXES
NUTS & SEEDS
SNACK MIXES
DRIED FRUIT

### YOUR SNACKS CLOSE AND

Sugarwish	<b>MINI</b> \$25.00	<b>SMALL</b> \$37.00	<b>MEDIUM</b> \$48.00	<b>LARGE</b> \$59.00	<b>X-LARGE</b> \$79.00	<b>GRAND</b> \$129.00	
Snack	2 picks 🔘	4 picks 🔘	6 picks	8 picks	12 picks 🞑	24 picks 🔲	

# Sugarwish SNACK WISHES



# Sugarwish COOKIE WISHES



#### LIFE IS SHORT. GO AHEAD AND EAT THE COOKIES



These are no rookie cookies. From traditional favorites like Grandma used to bake, to ooey-gooey works of art – everything is better with cookies.







Sugarwish	New! COOKIE MAIL \$14.50	<b>MINI</b> \$25.00	<b>SMALL</b> \$37.00	<b>MEDIUM</b> \$48.00	<b>LARGE</b> \$59.00	<b>X-LARGE</b> \$79.00	<b>DELUXE</b> \$99.00	<b>GRAND</b> \$129.00
Cookie	1 pick	2 picks	4 picks	6 picks	8 picks	12 picks	16 picks	24 picks







Small-batch, gourmet goodness your lucky recipients can choose from classic favorites and fun flavors like Red Velvet and Dill Pickle.







TODAY'S GOOD MOOD
SPONSORED BY POPCORN

 Sugarwish
 MINI \$25.00
 \$37.00
 \$48.00
 \$59.00
 \$79.00

 Pop Corn
 1 pick
 2 picks
 3 picks
 4 picks
 6 picks

# Sugarwish POPCORN WISHES



# Sugarwish BROWNIE WISHES

Brownie Sugarwish
SEE ALL BROWNIE GIFTS HERE



#### YOU CAN NEVER BE TOO RICH OR TOO FUDGY.







Our latest treat offering is a HIT!
Ooey, gooey, decadent brownies in delicious flavors like classic fudge, salty caramel, coffee crunch and more. Meet everyone's new FAVORITE brownies!







Sugarwish	<b>MINI</b>	<b>SMALL</b>	<b>MEDIUM</b>	<b>LARGE</b>	<b>X-LARGE</b>	<b>DELUXE</b>	<b>GRAND</b>
	\$25.00	\$37.00	\$48.00	\$59.00	\$79.00	\$99.00	\$129.00
Brownies	2 picks	4 picks	6 picks	8 picks	12 picks	16 picks	24 picks



THEY'LL CHOOSE FROM 20+ GOURMET COFFEE & TEA OPTIONS,
AS WELL AS 25 DELICIOUS COOKIE AND DECADENT BROWNIE FLAVORS!



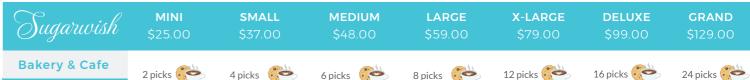




Can't choose between Cookies, Brownies or Coffee &Tea? Now they don't have to!

The **Bakery & Cafe Sugarwish** lets them mix and match their favorites from all three popular gift categories.





# Sugarwish

# DOG S-WAG WISHES



#### A DOG WAGS THEIR TAIL WITH THEIR HEART







Tail-wagging, all-natural, high-quality ingredients and zero preservatives - gift their 4-legged besties the ultimate treat.







Sugarwish
-----------

6 picks



# GIVE DELICIOUS DRINKS



From single-origin coffee, to organic teas and toast-worthy wines - your recipients will be sure to find (or discover!) their favorites.



# Sugarwish

## WINE WISHES





### A MEAL WITHOUT WINE IS LIKE A DAY WITHOUT SUNSHINE







Here's to letting recipients choose their favorite bottles! From European vineyards to the best of California, our Certified Sommeliers have curated a collection to please any palate.







Sugarwish	<b>MEDIUM</b> \$48.00	<b>LARGE</b> \$59.00	<b>X-LARGE</b> \$79.00	<b>DELUXE</b> \$99.00	<b>GRAND</b> \$129.00	
Wine	1 super premium bottle	1 ultra premium bottle	1 luxury bottle	1 ultra luxury bottle	1 icon bottle	

#### SAVE WATER. DRINK WINE







Premium wines delivered by the glass. Recipients can create their own palate pleaser, or select a curated wine tasting experience. Who wouldn't drink to that?







#### Sugarwish SMALL **MEDIUM** LARGE X-LARGE **DELUXE GRAND** \$37.00 \$48.00 \$59.00 \$79.00 \$99.00 \$129.00 Wine Tastings tasting kit tasting kit tasting kit

# Sugarwish

### WINE TASTING WISHES

Deluxe Wine Tasting Sugarwish
SEE ALL WINE GIFTS HERE



# Sugarwish

# COCKTAILS AND MIXERS WISHES



#### **SIP BACK AND RELAX**







All natural, handcrafted cocktails and mixers will inspire your recipient's inner mixologist!

Cocktails include alcohol, and Mixers can be paired with different spirits to create endless cocktail or mocktail combinations.















**DELUXE** \$99.00

**GRAND** \$129.00

**Cocktail Mixers** 















### GOOD IDEAS START WITH COFFEE AND POSITIVI-TEA







From the first sip in the morning, to the perfect cup after dinner, coffee & tea are sweet comfort. Recipients can choose among blissful beans, hot and iced teas and dunk-worthy biscotti.









# Sugarwish

### **COFFEE&TEA WISHES**

Large Coffee Sugarwish
see all coffee gifts here



# G I V E ART

Delight your recipients with lifestyle gifts that are sure to deliver smiles for miles.



# Sugarwish SPA WISHES









Spa Day the Sugarwish way! Pamper your recipients by letting them choose their favorites from 40+ choices of bath soaks and salts, infused sponges, soaps, shower steamers and more!







**SELF CARE AND SMILES, DELIVERED!** 

Sugarwish	<b>MINI</b>	<b>SMALL</b>	<b>MEDIUM</b>	<b>LARGE</b>	<b>X-LARGE</b>	<b>DELUXE</b>
	\$25.00	\$37.00	\$48.00	\$59.00	\$79.00	\$99.00
Spa	1 pick + dish	2 picks	3 picks + dish	4 picks	6 picks	8 picks







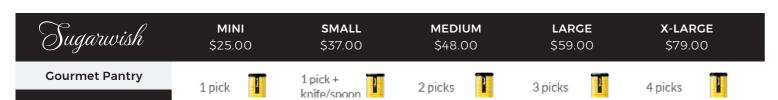
We've cooked up a gift they're sure to devour! Recipients will choose from a curated selection of joyful jams, punchy mustards and delicious dips! Did someone say "Yes, Chef!"?







#### **EVERYTHING IS BETTER WITH DIPS & JAMS**



# Sugarwish

## GOURMET PANTRY WISHES



# Sugarwish

### **JEWELRY WISHES**









Our curated collection of Becket + Quill Jewelry delivers smiles AND sparkle. Send them the gift of a classic bracelet, necklace or earrings and let them choose their favorite one!







### **EVERYDAY SPARKLE, DELIVERED!**

Jewelry

SMALL | MEDIUM | LARGE | X-LARGE | DELUXE | GRAND | \$37.00 | \$48.00 | \$59.00 | \$79.00 | \$99.00 | \$129.00 |

1 pick | essential | Collection | Collection







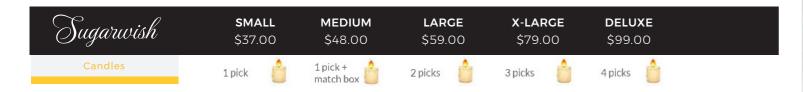
Give the gift of luxury and nostalgia with our thoughtfully curated collection of candles. From mood lifting scents to candles celebrating life's milestone moments - they'll be glowing with delight in choosing their favorites.







#### WATCH THOSE SMILE LIGHT UP

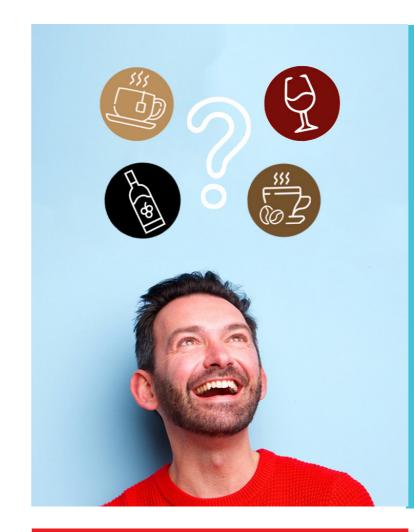


# Jugarwish CANDLE WISHES



# MOST GIFTED SUGARWISHES





# All **Drinks**Sugarwish

You select the gift size, your lucky recipient chooses a drink type, then selects their favorites.

# All **Treats**Sugarwish

You select the gift size, your lucky recipient chooses a treat type, then selects their favorites.



### **Custom** Sugarwish

The ultimate you pick, they choose gifting experience!
You select the gift size and then specify up to 6 product categories. Your recipient will then choose one of those product categories and pick their favorite flavors.



Sugarwish sweet happiness, delivered.	<b>WISH MAIL</b> \$14.50	<b>MINI</b> \$25.00	<b>SMALL</b> \$37.00	<b>MEDIUM</b> \$48.00	<b>LARGE</b> \$59.00	<b>X-LARGE</b> \$79.00	<b>DELUXE</b> \$99.00	<b>GRAND</b> \$129
Candy		2 picks	4 picks	6 picks	8 picks	12 picks		24 picks
Snacks		2 picks ૣ	4 picks	6 picks 🔲	8 picks ૣ	12 picks 🚇		24 picks 📿
Cookies	1 pick	2 picks	4 picks	6 picks	8 picks	12 picks	16 picks	24 picks
Popcorn		1 pick	2 picks	3 picks	4 picks	6 picks		
Coffee & Tea		2 picks	4 picks	6 picks	8 picks	12 picks	16 picks	24 picks
Brownies		2 picks	4 picks	6 picks	8 picks	12 picks	16 picks	24 picks
Wine Tastings			2 wine tasting kit	3 wine tasting kit	4 wine tasting kit	6 wine tasting kit	9 wine tasting kit	12 wine tasting kit
Wine				1 super premium bottle	1 ultra premium bottle	1 luxury bottle	1 ultra luxury bottle	1 icon bottle
Cocktails & Mixers			2 picks Mixers only	3 picks	4 picks	6 picks	9 picks	12 picks
Bakery & Cafe		2 picks	4 picks	6 picks	8 picks	12 picks	16 picks	24 picks
Gourmet Pantry		1 pick	1 pick + knife/spoon	2 picks	3 picks	4 picks		
Spa		1 pick + dish	2 picks	3 picks + dish	4 picks	6 picks	8 picks	
Candles			1 pick	1 pick + match box	2 picks	3 picks	4 picks	
Dog S'Wag		2 picks 🕡	4 picks	6 picks	8 picks	12 picks		24 picks 🕡
Jewelry			1 pick ···.··· essential collection	1 pick ········ classic collection	1 pick ··········· elevated collection	1 pick signature collection	1 pick deluxe collection	1 pick grand collection



Recognize high potential candidates during the recruiting process • Welcome and onboard new hires to your sweet team

### **SHOW APPRECIATION & BOOST MORALE**

Say thank you • Connect with virtual employees Recognize strong performance • Just because

### **CELEBRATE MILESTONES**

Birthdays • Work anniversaries • Completed trainings



### **OUR ROBUST DIGITAL PLATFORM**

Our custom-built platform makes it easy for you to appreciate, celebrate, and motivate your teams.



Innovative WishLinks feature makes it easy to purchase links in small or large quantities and export them for use



Comprehensive Happiness Dashboard to view and download orders, invoices, and thank you messages from recipients



Gratitude Board featuring thank you notes received for Sugarwishes gifted.

### THE SWEETEST **PARTNERSHIP**

We are so proud of our partnership with Make-A-Wish® which allows gift recipients to choose to donate their gifts to bring hope, and well-deserved sweetness to kids with critical illnesses throughout their wish journey.







### YOUR BRAND...

From custom cards to digital branding, our personalization options keep your brand front and center. Let our Design Team help you create a truly customized gifting experience!

#### **Customize our collection of eCards**

with your logo and brand colors, or work with our designers to create your own. Want to create your own in-house? Uploading your designs is easy!



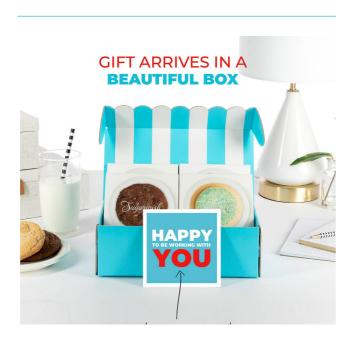






Customize your recipient's digital gift experience with your company brand.

Our Gift Concierges will work with you to create a delightful digital experience.

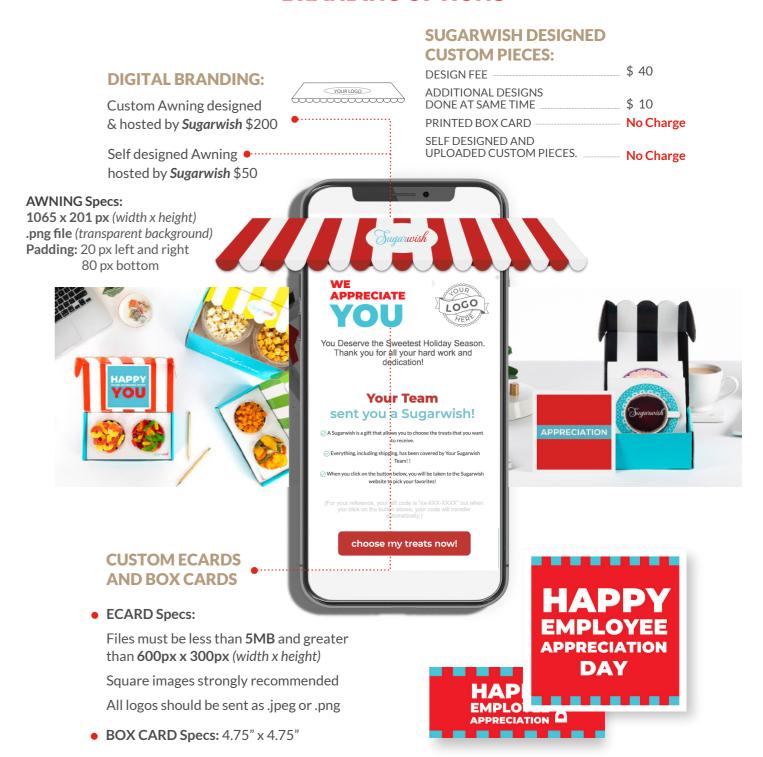


All Sugarwish gifts are delivered with the custom card of your choice.

Printed beautifully on heavy paper, your perfectly chosen message ties the gifting experience up with a bow!

### **ONLY SWEETER!**

#### **BRANDING OPTIONS**



# CARDS FOR EVERY OCCASION

















### STANDARD PACKAGING





### Sugarwish Treats Packaging ★











### Sugarwish Lifestyle Packaging \*







### Sugarwish Drinks Packaging ★











### READY TO SEND SWEET HAPPINESS?

Contact your Gift Concierge to get started!



Follow us for all of the sweet appreciation you need.









